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## **RUSSELL LANDS ANNOUNCES EXTENSION TO NEXT COLLECTION OF WATERFRONT HOMESITES IN THE HERITAGE**

**LAKE MARTIN, AL (December 6, 2022)** – Russell Lands announced that the City of Alexander City’s Planning Commission approved road construction plans for Phase 2 of *The Heritage*, a 1,500-acre residential development on Lake Martin. This is an extension of the already-completed Phase 1 of the Wicker Point peninsula. The plan for the construction of this extension was originally scheduled for a 2024 start date, but the timeframe was accelerated by more than a year due to the strength of the sales results in Phase 1 of *The Heritage*.

The second phase of *The Heritage* will consist of approximately 30 waterfront properties. Due to the Wicker Point peninsula’s unique bend in the middle of this phase, there will be lots that will face north, east, south, and west. Similar to those in Phase 1, the average lot size and waterfront footage will be substantially larger than homesites typically found on Lake Martin.

With the commencement of the new road construction, Russell Lands will be able to offer Phase 2 properties in the spring of 2023—well before the beginning of “lake season.”

As road work proceeds to Phase 2, the construction on the *Wicker Point Golf Club* golf course, clubhouse, and pro-shop continues. Sodding of the fairways should be substantially complete by the end of the year—including the sprigging of 16 of the 18 greens—with several holes already completed. Member play is set to begin in the fall of 2023.

Please visit [RussellLands.com](http://RussellLands.com) to stay up to date on all details regarding the next release of waterfront homesites.

**See a sneak peak of Phase 2 and golf course progress photos [here](#).**

## About Russell Lands

Russell Lands owns, manages, and develops commercial and residential real estate, primarily along Lake Martin's 41,000 acres of pristine water and 880 miles of shoreline. The multi-faceted company is committed to serving the surrounding community and a proud steward of the land. Russell Lands is founded on the remarkable achievements of its namesake, Benjamin 'Mr. Ben' Russell (1876 – 1941), whose love of the land and visionary investments put Alexander City, AL, on the map over 100 years ago.

Russell Lands' portfolio includes fine lakefront neighborhoods such as [The Ridge](#) and [The Willows](#), [Willow Point Golf & Country Club](#) and [Russell Crossroads](#), a mixed-use development and the central town hub of Russell Lands' 25,000 acres of land holdings. Russell Crossroads consists of the [Discovery Center](#), [Catherine's Market](#), [BRU 63](#), [SpringHouse](#), [The Stables](#) and [Kowaliga Restaurant](#). In addition, Russell Lands operates nationally ranked [Russell Marine](#), [Russell Do it Center](#) & [Russell Building Supply](#) stores and [Russell Home Décor](#). Russell Lands constructed the [Lake Martin Amphitheater](#), a venue for celebrating culture and the creative arts. True to his namesake, Ben Russell founded [Children's Harbor](#), a not-for-profit organization whose focus is on strengthening children and families through a variety of programs, services, and good works. To learn more about the company's portfolio and legacy, go to [RussellLands.com](#).

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