# 2018 ARTIST APPLICATION

| Name                       |  |  |  |  |
|----------------------------|--|--|--|--|
| Address                    |  |  |  |  |
| City, State, ZIP           |  |  |  |  |
|                            |  |  |  |  |
| Phone                      |  |  |  |  |
| Email                      |  |  |  |  |
| Website                    |  |  |  |  |
| Social Media Links/Handles |  |  |  |  |
|                            |  |  |  |  |

Special Requests

# Medium/Category | Select all that apply

| Drawing   | Painting    |
|-----------|-------------|
| Furniture | Photography |
| Glass     | Pottery     |
| Jewelry   | Wood        |
| Metalwork | Other       |
|           |             |

#### Booth Fees | Circle booth option

|                            | Before<br>October 15 | October 15 -<br>Show |
|----------------------------|----------------------|----------------------|
| Single<br>(10'x10')        | \$75                 | \$100                |
| <i>Double</i><br>(10'x20') | \$140                | \$190                |
| Power<br>(additional fee)  | \$15                 | \$15                 |

# How did you hear about the Holiday Bazaar?

- \_\_\_\_ RussellLandsOnLakeMartin.com
- \_\_\_\_ Explorer Newsletter
- \_\_\_\_ Social Media
- \_\_\_\_ Print ad
- \_\_\_\_ Radio
- \_\_\_\_ Word of Mouth

If another artist, please name:



#### **Return to:**

Russell Lands On Lake Martin - Tyler Mitchell 2544 Willow Point Road, Alexander City, AL 35010 256.212.1443 | Direct 256.404.7073 | Cell tmitchell@russelllands.com *Checks payable to Russell Lands On Lake Martin* 

# **Artist Rules**

- The Holiday Bazaar is a juried show. All new applicants must submit 3+ photos of their work for committee review. Returning artists with new or different products must submit photos of those products. Upon acceptance into the show, please submit your booth fee. *Application deadline is November 9.*
- All work must be original and handcrafted, created and exhibited by the approved artist themselves. Kits, imports, and mass-produced items will not be allowed.
- 3. Artists must be present both days of the show.
- 4. Displays must be professional and aesthetically pleasing.
- Artists are responsible for tables, chairs, and all display pieces. All booths will be under two large, event-style tents provided by the show.
- 6. Artists who break down booths and leave prior to the end of the show will not be allowed to return to the following show, unless in case of emergency.
- 7. Artists are responsible for collecting and paying sales tax (6%).
- 8. Artists will be considered a "no-show" if a space is not occupied by 9:00 a.m. on Friday, November 23.
- Early setup is 9 a.m. 3 p.m. on Wednesday, Nov. 21.
  Early setup is for display pieces only-no product.
- 10. Vehicles must be removed from show area to the parking field by 8:45 a.m. to allow for customer parking.
- 11. Setup and breakdown times will be strictly enforced.



# 2018 SHOW RULES AND INFO

#### **Dates and Hours**

*Early Setup* Wednesday, Nov. 21, 2018 9:00 a.m. – 3:00 p.m. *Show Setup* Friday, Nov. 23, 2018 7:00 a.m. – 8:45 p.m. *Breakdown* 3:00 p.m. – 5:00 p.m. The Show

Friday, Nov. 23, 2018 9:00 a.m. – 3:00 p.m.

#### Location

The Town Green at Russell Crossroads, diagonally across from Catherine's Market. 17 Russell Farms Road, Alexander City, AL 35010

#### Admission

Booths and booth placement are subject to availability. Booth placement is distributed on a first-come, firstserved basis. If you have a booth preference, please complete the "Special Requests" section in the application.

#### Deadline

All applications are due by November 9.

#### **Jury Process**

All new applicants and photos are subject to review by the Arti Gras Jury Committee. Returning artists with new or different products must submit photos of those products. The applicant will be notified after the committee reviews the application and decides on admission.

#### Payment

Cash or Checks only. Make checks payable to **Russell** Lands On Lake Martin. Payment should not be submitted until after artist has been notified of acceptance.

#### Refunds

All cancellations must be submitted to Tyler Mitchell, 256.212.1443, tmitchell@russelllands.com. Full refunds will be given until October 15. No refunds will be given after October 15.

#### Wait List

Once tent capacity is reached, applicants will be placed on a wait list given the applicant passes the jury process.

#### Taxes

Artists are responsible for collecting and paying sales tax (6%).

#### **Booth Information**

Single booth: 10' x 10' Double booth: 10' x 20'

#### Reproductions

Reproductions of a participating artist's original work are permitted, but they must not exceed 25% of the total products offered for sale by any artist during the show.

#### Weather

The show will be held rain or shine. All booths are under large, event-style tents.

#### Security

Russell Crossroads security is on-site every night, 10:00 p.m. - 6:00 a.m. Russell Lands is not responsible for anything left on the Town Green overnight.

#### **Advertising**

The Holiday Bazaar will be promoted utilizing print, digital, radio, and social media advertising.