

2021 ARTIST APPLICATION

Name

Address

City, State, ZIP

Phone

Email

Website

Social Media Links/Handles

Special Requests

Medium/Category | Select all that apply

REQUIRED: Only submitted and approved items may be displayed and sold at the show.

- | | |
|---|--------------------------------------|
| <input type="checkbox"/> Drawing | <input type="checkbox"/> Painting |
| <input type="checkbox"/> Furniture | <input type="checkbox"/> Photography |
| <input type="checkbox"/> Glass | <input type="checkbox"/> Pottery |
| <input type="checkbox"/> Jewelry | <input type="checkbox"/> Wood |
| <input type="checkbox"/> Metalwork | <input type="checkbox"/> Mixed Media |
| <input type="checkbox"/> Other (list all that apply): | |

Booth Fees | Select option(s)

- | | |
|---|-------|
| <input type="checkbox"/> Single (10'x10') | \$125 |
| <input type="checkbox"/> Double (10'x20') | \$240 |
| <input type="checkbox"/> Power (power spaces limited) | \$15 |



NOVEMBER 26, 2021
9:00 A.M. – 4:00 P.M.

Return to:

Russell Lands - Hannah Henley
2544 Willow Point Road, Alexander City, AL 35010
256.212.1431 | Direct
205.641.4080 | Cell
hhenley@russelllands.com
Checks payable to **Russell Lands**

Artist Rules

1. The Holiday Bazaar is a juried show. All new applicants must submit 3+ photos of their work for committee review. Returning artists with new or different products must submit photos of those products. Upon acceptance into the show, please submit your booth fee. **Application deadline is November 12.**
2. All work must be original and handcrafted, created and exhibited by the approved artist themselves. Kits, imports, and mass-produced items will not be allowed.
3. Artists must be present for the entirety of the show.
4. Displays must be professional and aesthetically pleasing.
5. Artists are responsible for tables, chairs, and all display pieces. All booths will be under large, event-style tents provided by the show.
6. Artists who break down booths and leave prior to the end of the show will not be allowed to return to the following show, unless in case of emergency.
7. Artists are responsible for collecting and paying sales tax (6%).
8. Artists will be considered a "no-show" if a space is not occupied by 9:00 a.m. on Friday, November 26.
9. Early setup is 9 a.m. - 3 p.m. on Wednesday, Nov. 24. Early setup is for display pieces only—**no product.**
10. Vehicles must be removed from show area to the parking field by 8:45 a.m. to allow for customer parking.
11. Setup and breakdown times will be strictly enforced.



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2021 SHOW AND RULES

Dates and Hours

Early Setup

Wednesday, Nov. 24, 2021
9:00 a.m. – 3:00 p.m.

Show Setup

Friday, Nov. 26, 2021
6:00 a.m. – 8:45 a.m.

Breakdown

4:00 p.m. – 6:00 p.m.

The Show

Friday, Nov. 26, 2021
9:00 a.m. – 4:00 p.m.

Location

The Town Green at Russell Crossroads, diagonally across from Catherine's Market.

17 Russell Farms Road, Alexander City, AL 35010

Admission

Booths and booth placement are subject to availability. Booth placement is distributed on a first-come, first-served basis. If you have a booth preference, please complete the "Special Requests" section in the application.

Deadline

All applications are due by November 12.

Jury Process

All new applicants and photos are subject to review by the Holiday Bazaar Jury Committee. All artists are to provide a list of items for approval to exhibit and sell at the show. The applicant will be notified after the committee reviews the application and decides on admission.

Payment

Cash or Checks only. Make checks payable to Russell Lands On Lake Martin. Payment should not be submitted until after artist has been notified of acceptance.

Wait List

Once tent capacity is reached, applicants will be placed on a wait list given the applicant passes the jury process.

Taxes

Artists are responsible for collecting and paying sales tax (6%).

Booth Information

Single booth: 10' x 10'

Double booth: 10' x 20'

Reproductions

Reproductions of a participating artist's original work are permitted, but they must not exceed 25% of the total products offered for sale by any artist during the show.

Weather

The show will be held rain or shine. All booths are under large, event-style tents.

Security

Russell Crossroads security is on-site every night, 10:00 p.m. – 6:00 a.m. **Russell Lands is not responsible for anything left on the Town Green overnight.**

Advertising

The Holiday Bazaar will be promoted utilizing print, digital, and social media advertising.