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RUSSELL LANDS DEBUTS CLUBHOUSE RENDERING FOR WICKER POINT GOLF CLUB, A COORE AND CRENSHAW-DESIGNED COURSE

LAKE MARTIN, AL (March 16, 2022) – Today, Russell Lands debuted a rendering of the clubhouse at Wicker Point Golf Club, the first Coore and Crenshaw-designed course in Alabama. The private club and clubhouse reflect the unique beauty and topography of the 18-hole course, which is scheduled to begin welcoming golfers in summer 2023.

The design was created exclusively for Wicker Point Golf Club by Hank Long at Henry Sprott Long & Associates, a Birmingham-based firm which is widely considered an expert in private and lake club architecture. The clubhouse contractor selected, Brasfield & Gorrie, is also Birmingham-based. Construction is slated to begin in late spring 2022.

The clubhouse will feature a generous wraparound porch with views of multiple holes and Lake Martin visible from nearly every room – all with a lake-house ambiance providing an ideal setting for dining, events or relaxing after a round.

Accompanying the clubhouse is a standalone golf shop complete with pro shop and men's and women's locker rooms and will also feature a "wind down" room, including a lounge area and adjacent bar. A large, undulating practice putting course will not only allow players the opportunity to sharpen their skills before their round; they can choose to continue friendly competition well into the evening.

Defined by its pine plantations, meandering creeks, and lakefront holes, Wicker Point Golf Club will challenge golfers and redefine the Alabama golf experience with the course's distinctive settings, hole variety and unique amenities. Wicker Point Golf Club is the centerpiece of Lake Martin's newest luxury residential development, [*The Heritage*](#).

The Heritage will include roughly 240 waterfront homesites and 130 wooded interior lots, with the first release coming summer 2022. A key amenity for Heritage homeowners is the lake club, a resident-owned facility that will include a fitness center, saline pool with an adjacent grill facility, eight tennis courts, a tennis pro-shop and eight pickleball courts as well as a beautiful event lawn, covered pavilions, firepits, waterfront beach area, and community dock complex.

Please visit WickerPoint.com for updated details and clubhouse rendering.

See the clubhouse rendering and golf course progress photos, [here](#).

About Russell Lands

Russell Lands owns, manages, and develops commercial and residential real estate, primarily along Lake Martin's 41,000 acres of pristine water and 880 miles of shoreline. The multi-faceted company is committed to serving the surrounding community and a proud steward of the land. Russell Lands is founded on the remarkable achievements of its namesake, Benjamin 'Mr. Ben' Russell (1876 – 1941), whose love of the land and visionary investments put Alexander City, AL, on the map over 100 years ago.

Russell Lands' portfolio includes fine lakefront neighborhoods such as [The Ridge](#) and [The Willows](#), [Willow Point Golf & Country Club](#) and [Russell Crossroads](#), a mixed-used development and the central town hub of Russell Lands' 25,000 acres of land holdings. Russell Crossroads consists of the [Discovery Center](#), [Catherine's Market](#), [SpringHouse](#), [The Stables](#) and [Kowaliga Restaurant](#). In addition, Russell Lands operates nationally ranked [Russell Marine](#), [Russell Do it Center](#) & [Russell Building Supply](#) stores and [Russell Home Décor](#). Russell Lands constructed the [Lake Martin Amphitheater](#), a venue for celebrating culture and the creative arts. True to his namesake, Ben Russell founded [Children's Harbor](#), a not-for-profit organization whose focus is on strengthening children and families through a variety of programs, services, and good works. To learn more about the company's portfolio and legacy, go to RussellLands.com.

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